Project Leadership Essentials
Essential Leadership Skills for Project Leaders

The Need

To ensure projects are successfully completed on time / within budget and that results meet or exceed the expectations of customers and all associated stakeholders. Research indicates that 45 to 65 percent of all projects never successfully reach markets and those that do have a 25 to 45 percent failure rate within the first year. The most commonly cited reasons for failure are unmotivated teams, poor communications (between teams, customers, stakeholders), scope changes and inadequate resources. Creating "new" is a costly endeavor. The staggering costs include time, wasted resources, missed market opportunities, growth and even existence. Cost overruns, missed deadlines, poor quality, scope creep, ineffective teams, and failure to meet management / customer expectations are just a few of the problems that plague even successful projects.

The Solution

Project Leadership Essentials is a two-day program (can be customized) designed to help new as well as experienced project leaders and / or core team members understand and implement a best practices model of project leadership proven to deliver results. Although some project management concepts are covered, this program focuses on powerful leadership concepts that have been proven to quickly build high performance teams and drive project success. The program covers:

- ✓ Understanding the Project Environment and Effective Change Leadership Principles
- ✓ The Project Leader's Role in Driving Change – Planning, Execution and Producing Results
- ✓ Teams -vs- Workgroups and How to Build / Maintain Core Teams that Deliver
- ✓ A Project Leadership Model (PMI PMBOK) Proven to Improve Project Performance / Drive Results
- ✓ Initiating Projects in a Way That Homogenizes Expectations and Ensures Stakeholder Commitment
- ✓ Planning Project Detail to Ensure Team Ownership and Motivation
- ✓ Managing Conflict, Meetings, Stakeholder Communications and Project Learning Documentation
- ✓ Driving Results; Tactics for / Keys to Getting Done On Time and Within Budget

Program Format / Features

- **A fast-paced workshop**—highly interactive, conducted by a Project Leader with over 20 years of experience.
- **Computer simulation driven**—using a state of the art simulation participants are immersed in a realistic environment where they apply skills as they are taught. Participants leave the workshop with experience and specific project plans—that are improved by simulation experience, team discussion and shared ideas.
- **High value tools**—usable ideas and tools, not information overload, tailored to address specific participant situations. This program can be tailored for intact project teams and actually produce Project Requirements Documentation, Work Breakdown Structures and initial project deliverables, saving valuable project time.
- **Advanced skills training**—builds upon basic project management skills advanced communication, conflict resolution, and team-building skills with a focus on enhancing influence and stakeholder satisfaction.

The Result

Anticipating / Preempting problems, enhancing team motivation, expediting team development, anticipating resistance associated with change and improving the effectiveness of stakeholder communications will improve project performance. Developing leadership skills that drive execution and deliver results will improve return on your project investments. Projects that languish and ultimately end in failure can be a thing of the past for your organization.

Project Leadership Essentials develops skills the participant will use to:
- ✓ Build Teams that Drive Results
- ✓ Manage Effective Stakeholder Communications to Ensure Satisfaction
- ✓ Anticipate and Overcome Resistance Associated with Change Initiatives
- ✓ Produce Detailed Plans then Ensure On Time, Within Budget Delivery of Quality Products / Processes